



Thiru K.M. Govindarajanar  
FOUNDER

**K.M.G. COLLEGE OF ARTS & SCIENCE,  
GUDIYATTAM**

**Permanently Affiliated to Thiruvalluvar University and  
Recognized by UGC under section 2(f) & 12(B) of the UGC Act 1956  
Accredited with A Grade by NAAC  
Associate member of ICT Academy**



**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ODD SEMESTER 2023 – 2024**

**TOPIC- Fresher's Day Celebration**

On 14-07-2023 Department of Business Administration Celebrated Fresher's Day from 10.15 am to 01.00 pm at K.M.G. Auditorium. Our Principal Dr. M. SenthilRaj honoured by felicitating our students.



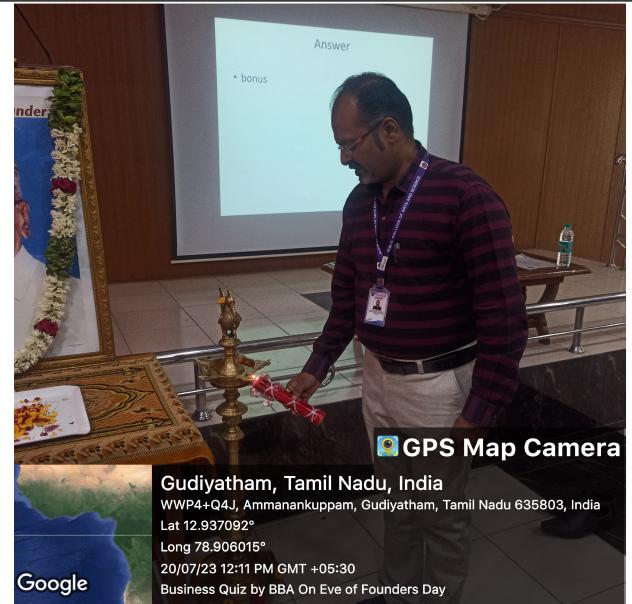
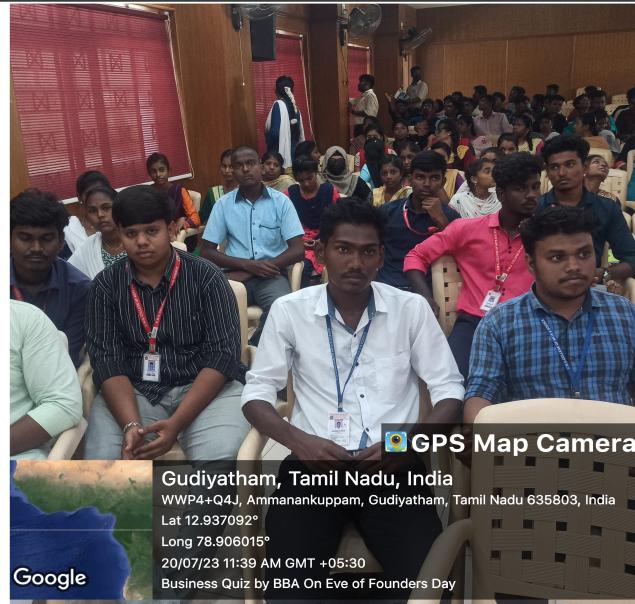
## TOPIC- Management Association Program from

On 19-07-2023 Department of Business Administration organized Management Association Program from 10.15 am to 01.00 pm at K.M.G. Auditorium. Special lecture has been given by Mr. A. Sudhesh, MBA, Sales manager, MEJ ALLOYS, Pondicherry.



## TOPIC- Business Quiz on the EVE of Founder's Day

On 20-07-2023, Department of Business Administration organized Business Quiz on the EVE of Founder's Day from 11.00 am to 01.00 pm at K.M.G. Seminar hall. All the staff members and students from the department of business administration has participated.



**TOPIC:** One Day International Conference on “Modern Management Equipped with Technologies” – MMET2K23

On 24-08-2023, Department of Business Administration & IQAC jointly organized One Day International Conference on “Modern Management Equipped with Technologies” – MMET2K23 at K.M.G. Auditorium. 15 faculties and 302 students from various colleges has participated and presented their papers.





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1956  
Accredited by NAAC (2<sup>nd</sup> Cycle)  
with (CGPA of 3.24/4) 'A' Grade  
Associate member of ICT Academy



## DEPARTMENT OF BUSINESS ADMINISTRATION

On 15<sup>th</sup> August 2023 the students of department of business administration participated in mime show at Thiruvalluvar University and won first prize at university level.

